

July  
2025

FREDRICKSON  
LEARNING



Community  
Newsletter

## Artist Tara Aiken Paints a Fresh Burst of Creativity at Fredrickson Learning

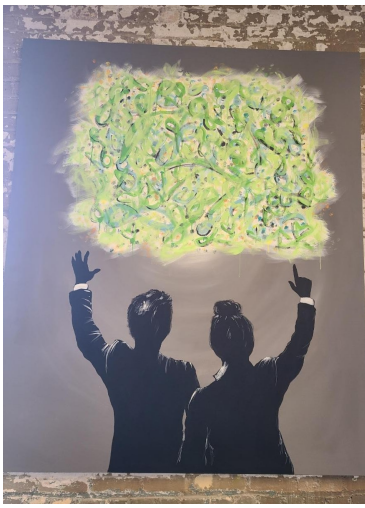
As we celebrate our 40th anniversary, we're thrilled to unveil a vibrant new addition to our office environment: an installation of one-of-a-kind commissioned artwork by local artist and learning & development professional **Tara Aiken**.

Tara's pieces bring a bold, colorful energy to our space, reflecting both the spirit of creativity that drives our work and our deep roots in the L&D community. Each piece resonates with themes of ideas, transformation, and learning—values that mirror our core values and history.

Tara is not only a talented visual artist, but also a respected member of the Twin Cities L&D community, making this collaboration especially meaningful. By showcasing her work, we celebrate the intersection of artistry and professional development as well as the diverse talents of members of our community.

We hope you'll enjoy these beautiful works of art when you visit us for events—or if you drop by just to see them!—and we look forward to enjoying them for many years to come.

[Find Tara on the web!](#)



## UPCOMING EVENT: 2025 LEARNING LEADERSHIP SUMMIT

Our biggest event of the year is coming up. Nominations for the Jay Kasdan Learning Leader of the Year are in, and the FRED Talks are all lined up.

Get ready for the **2025 Learning Leadership Summit** at McNamara Alumni Center on August 13th from 11:30 to 3:30. Join us to connect with peers, learn key insights, and celebrate the learning and development community.

The FRED Talkers will be sharing 5- to 20-minute presentations on a wide variety of topics, from leadership to sea coral farming!

If you didn't receive your invitation, send an email to [Molly Hendricks](#).

## UPCOMING EVENT: L&D HAPPY HOUR AND LEARNING TECHNOLOGY SHOWCASE

The L&D happy hours have been amazing sources of connection! We cannot thank you enough for attending and making these a success. We still have two happy hours before autumn!

Join us **TOMORROW**—Thursday, July 10th—for a **Learning Technology Showcase** and L&D happy hour. It's like a **mini-conference** where community members share innovative ways they are using technology in their L&D roles.

**What is an L&D happy hour?**

The monthly L&D happy hour is an informal, fun, and **free** gathering where learning professionals come together to relax, chat, and make new connections.

[View the happy hour webpage](#)

## SPRING COMMUNITY EVENTS RECAP



There were many engaging events to learn from this spring and summer.

Each link below will take you to a recording of that event.

### **Thought Leader Series**

#### [Unlock the Power of Data: a moderated panel discussion](#)

This was an insightful panel discussion on what participants took away from the data and analytics cohort/experience that we hosted with a group of professionals last summer.

### **Healthcare Learning Leaders Forum**

#### [Leveraging Technology to Enhance Patient Experiences and Operational Efficiencies](#)

Joey Seliski and Gina Schiffer of Allegheny Health Network led an eye-opening session on process improvements they made at their organization and the tactics they used to create buy-in among staff.

### **Sales Enablement Circle** (in person only; no recording available)

#### **Using Interactive Experiences to Drive Sales Enablement and Customer Engagement**

Desmond Clancy and Lindsay Knutson invited members of our Sales Enablement Circle community to their state-of-the-art Learning Experience Center at GF/Uponor, where they demonstrated their groundbreaking innovations in sales training.

### **Thought Leader Series**

#### [Turning Training into a Value Creation Machine: A Stakeholder-Centric Approach](#)

John Shulman and Rich Braden joined us at our office to introduce and walk through a comprehensive and thoughtful stakeholder-centric needs analysis framework.

### **Twin Cities Articulate User Group**

[Q2 meeting](#) Community manager Luke Lasecke and participants reviewed important and exciting updates to Articulate's suite of learning and development tools.

### **Thought Leader Series**

#### [What Learning Leaders Who Work as Strategic Business Partners Do Differently](#)

Jess Almlie joined us at our office to lead a powerful and energizing session on methodically changing your mindset and behaviors so you can be a proactive strategic business partner rather than simply an order taker.

### **Emerging Learning Leaders Forum**

## EMERGE with Kate Hoelscher

Mark Cunningham sat down with the incredible Kate Hoelscher to talk about how aspiring learning leaders can harness their talents to rise within their organizations. Recording available soon.

*Request to join a learning  
community*

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